

Ben Policy

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ben-policy.com

Experience

Bevi

July 2025 - December 2025

Graphic Designer

Applied branded assets to marketing materials and collateral.
Developed new visual guides for blog headers and email chains.
Designed icons and mockups for seasonal flavors and conferences.

CIC*

July 2024 - December 2024

Marketing & Communications Intern

Enhanced brand image by designing impactful templates and data visualizations for reports.
Collaborated with team members to create customized visuals and assets for various projects.

*Center for Inclusive Computing

Pavement Coffeehouse

November 2023 - April 2024

Counter Staff

Responsible for taking and preparing food orders efficiently in a very busy environment.
Assumed other tasks such as cleaning, restocking inventory, and dishwashing.

Cotton Basics

May 2023 - September 2023

Sales Associate

Managed, opened, and closed the storefront alone.
Fulfilled custom orders and monitored their status.

Education

Northeastern University

Class of 2027

BFA in Design (Graphics Concentration)

Dean's List (2026)
Cumulative GPA: 3.5
CAMD Distinguished Scholars Award

Skills

Software

Adobe Suite
Figma
Framer
Canva

Visual

Graphic Design
Branding
Photography
Illustration

Practical

User Testing
Prototyping
User Research
Critique/Groupwork